



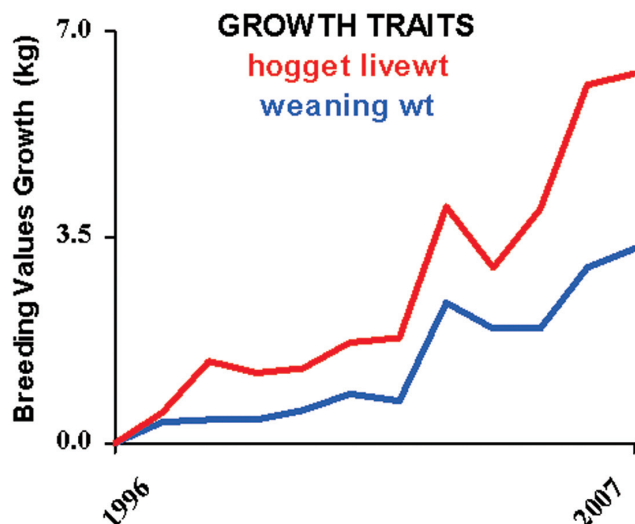
One Stop Ram Shop



INTERNATIONAL
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One Stop Ram Shop

Texel Genetic Trends



All Texel and Texel stabilised crossbred pedigree links & data for animals born 1988 – 2007 used in trend analysis.



Genetic Trend derived from SIL BV's.
© 2008 The New Zealand Animal Breeding Trust

Performance Recording since 1950. OSRS flocks are now seeking increased genetic gain in the traits of survival and growth rate. These traits have been the objectives for over a decade since the fertility reached 'ideal' levels.

Experience gleaned from exporting and processing both sheepmeat and wool is incorporated into OSRS breeding programmes.

Finns and Texels have been farmed for 22 years. OSRS, TMG (Texel Marketing Group) and client's stock are ideally positioned to take up any emerging market opportunity.

OSRS provides ideal genetics for "pasture to plate" technology.



Black Widow. The world's most poisonous spider. Baja.

FOOD PRODUCERS KNOW YOUR MARKET.

'Experts' tell farmers to learn about their markets, but for most contact with end users is not possible. Texel Marketing Group has stayed close to end users. But for most, knowledge comes from reading. Ownership of product ceases well before the market and the point of consumption.

Food retail sector trends.

- Consumers will pay premiums for fresh, natural food. (not necessarily 'organic')
- Cooking at home is hip. Cook, eat, talk.
- Food origin influences purchasing in a major way.
- Eating seasonal food is more common.
- There is a return to traditional practices, i.e. preparation.
- Food is increasingly 'interesting'; food is a theatre.

"If you're going to be in any industry you probably want to be in food".

Graham Stuart, Sealord CEO

Advice from Marc Faber, investment guru.

"buy a farm, otherwise gold".

Why?

- Decreasing availability of land and water.
- World farm production is close to the limit so food prices will climb.
- Urban spread and soil degradation.
- Scarcity of water, declining quality.
- Twenty countries (eg. US, India) have large areas of naturally contaminated arsenic soils.
- NZ has a high rainfall.
- Food demand from traditional markets is high whilst India, China and Russia also want some.
- Biofuel production is improving agricultural prices.

The huge package for R & D in agriculture means that Government recognizes that NZ's economic growth rests with agriculture.

After Donald Associates, March Newsletter.

PRAISE FOR HAWKE'S BAY.

'You've got what the rest of the world wants'. HB has a balanced economy, strong primary sector, strong in service, and well connected regional tourism. HB's experience in agriculture, horticulture and meat production could be a vital asset as world leaders look for new ways to feed people".

Brendon Donovan, Westpac NZ Chief Economist.



TEXEL
MARKETING Group

www.onestopramshop.co.nz

26°N MEXICO JULY

"Fake boobs, fake lips and probably a fake ass,--- its pretty spectacular" comment made by a 50 ish American describing some young American girls who were competition for a guy's attention. These girls were kept spectacular by heaps of Californian 'pot' money.

Father's Day is special in Mexico. Steady drinking from 5 am with the women feeding and watering the boisterous males. Noise at 120 decibels.

Mother's Day is also special. Men drink and eat, women feed and water the drunken massess.

Baja is changing forever. Resilient Mexicans are not affected by the US downturn although fewer American tourists arrived for surfing. Business expansion has been rapid, in only one year San Juanico has changed. There is full employment in the township of 900. Skilled tradesmen have poured in from Carbo and La Paz to keep up the building boom, which is backed by the state. It seems that every house is having a new room added by courtesy of the government.

Two new golf courses, condos, hotels and an airport are planned. San Juanico is known worldwide by surfers, as being in the top ten 'hot spots'. Breakers pound in all day, every day.

"I can get as much surfing in one day here as I would in two weeks in South Africa" (also, 'hot spot'). Australian International Surfer.



1 Where do you start? Remove neighbour's vehicles, tanks and stones. Move cacti hulks in which scorpions and blackwidow spiders lurk. June 2008.



5 Finished tyofence. Colourful Bougainvilleas planted prior to leaving for NZ have 'gone mad'. Everything grows with water and TLC. San Juanico, Baja, July.



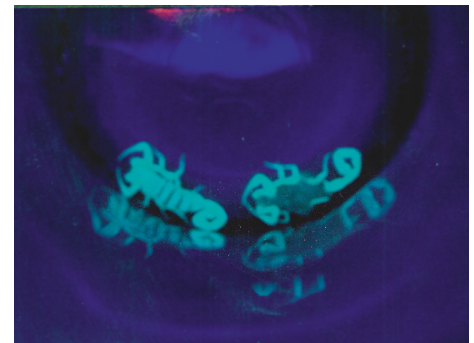
9 Female scorpion and brood. Later released. 10 Scorpions glow under ultra-violet light.



2 OSRS Helmsman. Finishing a strainer.



6 Concrete plastering of our retaining wall. Sheeppards?



57°N TO 40° S

All countries visited are part of the 'Pacific ring of fire'. They have tectonic movements (earthquakes and plate movement) and orogeny, (volcanic activity) which is remarkably similar. Stones collected in Alaska, British Columbia, California or Baja (Mexico) are often identical to those collected in NW Nelson or Manapouri. Without previous knowledge of their origins (up to 14000 km's apart) they could easily come from only one site.

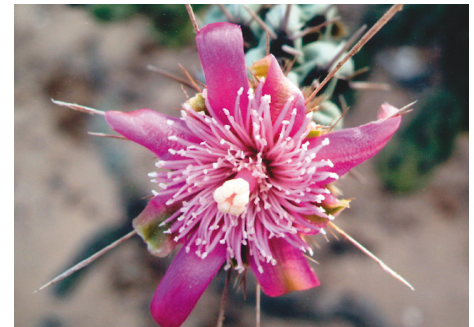
Which they do - 'The Pacific Rim'.

Sea life is similar with whales, seals and many identical fish. Birds have similarities too. Amongst the smaller forms of life e.g. insects, similarities are staggering. It is possible to identify and name many species without reference to books.

Those animals relying upon land bridges (bears, snakes) have been thwarted from reaching all corners of the 'rim'. But those who could swim or have wings have succeeded.



13 Ocotillo. Spiny, snatchy shrubs. Most flowers are vivid.



14 Jumping Cholla has an exquisite flower which attracts humming birds.



17 Rocky roads destroy fuel tanks. No problem, just connect a tube from an old detergent bottle full of petrol, to the carburettor. Practical.



18 Seven weeks together. Alaska to British Columbia to Baja. Still grinning. Alastair and Robin Hilson. May to July.



3 Posts in. Wires strained. Bundles of tyos. Ready to start.



4 Wiring tyos. 'Gosh that's labour intensive' said Gringos (Americans). Yes, about .5 mtrs /per hr.



7 Completed shade house. A 'must' for keen kiwi conservationists. San Juanico.



8 Unusual photo. Humming birds scratch furiously.



11 Desert hoons. Alastair is only visible when he stops. Baja, July 2008.



12 New Zealand boots acourting. Robin's 'had it' boots. Desert fox trot?



15 Very painful. Jumping Cholla lives up to its name. San Juanico, July.



16 Sheep are penned at night otherwise coyotes or lions would kill them. Ranch. San Juanico.

PC FOLLY

A Swiss Government Ethics Committee will not fund research 'that offends the dignity of **plants**'.

World Health Organization has responded to Chinese criticism of naming new diseases after the location from which they were first recognized. Fujian Flu is now strain 2-3-4, (most new strains originate in China)

NZ: German sausage became Belgian sausage in WWI.

NZ: "Pygmy Right Whale" was a problem for Te Papa, but a fraught committee just managed to keep the name which was apparently 'insulting'.

NZ: Science notables Issac Newton and Archimedes have been replaced in texts by Jane Goodall, Madame

Curie and Maori weavers. ctd...
US: Randy Castro (aged 6), Virginia, slapped a classmate on her bottom. School officials wrote up the incident and called the police. Randy's school record now shows that he is guilty of sexual harassment.

A 'REAL' PERSON PLEASE. NO MORE 'BUSY' CONSULTANTS.

"I'm sorry all our consultants are busy. Would you mind holding? One of our consultants will be with you shortly".

It was just meant to be a brief phone call to Tower to clarify mistakes in an insurance policy.

It took 24 minutes on hold while various (5) consultants intervened, to pass me onto 'The Consultant' who could handle my request.

Eventually I was transferred back to a Christchurch 'consultant' who recognized my voice and said so.

I exploded.

She said she would email a consultant to deal with the problem we had already discussed.

I hung up. I waited.

17 minutes later. Tower Rotorua rang and the problem was dealt with in 4 minutes. Episode finished.

"They are busy consultants?"

I would like to be **busy too** but it's impossible when you are passed between real and unreal voices who cannot speak or understand English and complete tasks.

Total time taken ----- **45 minutes.**

It was **not** finished.

A few days later the account arrived with errors.

I rang Tower. I was passed on.

I explained the issue to a second consultant who gathered my information then screamed,

"She's frozen on me"

"A computer is a he?" I asked.

"No. It's a he" she snapped back.

This consultant could **not** answer my query, she could **not** correct the wrong postal code, but she could correct the spelling error in my address.

On to a third consultant, who answered my query.

Time taken 22 minutes.

Total of time taken ---**67 minutes.**

COULD A MARKETER RUN YOUR FARM?

A marketer is not qualified to do so!

Farmers know what marketers **should be doing** with sheepmeat overseas.

Is a farmer qualified to give advice?

Few farmers have had marketing experience. Even fewer have exported farm product and marketed it themselves and taken the risks marketers face daily.

OSRS/TMG has exported meat and wool and knows the issues. It is not easy.

Once the produce leaves a farm it changes ownership. Past the farm gate farmer's influence is minimal. A farmer director of a meat processing company may have some influence. M&WNZ directors do not have any.

If farmers have strong views they should become political and get elected to meat processor boards.

Once a director, the farmer is a salaried company man, whose views quieten as he understands the issues.

A company wants to be successful and improve its financial position. It would like to pay a dividend to shareholders and reward suppliers.

These three objectives can never be achieved with meat processing. One sector always misses out.

Only 20 months ago 70% of dairy farmers had a loss year. Fonterra had the same products then, as now, but demand has escalated. Payouts have increased. The industry is buoyant.

When the demand increases any marketer succeeds; only the best succeed in down times. Could you, a farmer, market sheepmeat better than the specialist?



Dorper lambs born by artificial insemination. Minimal losses in spite of torrential rain. Burnside, Aug 2008.



Evidence of past farming. Nelson has many buildings once important; pigsties, fowl houses, woolsheds, tobacco drying sheds, lime kilns. Neudorf, Nelson, Aug 2008.



Private restoration planting. Beautifully done. Matariki. Nelson. Aug 2008.



Lamb Shank. Top menu meal \$23.12. Excellent value and quality. Nelson. Canada

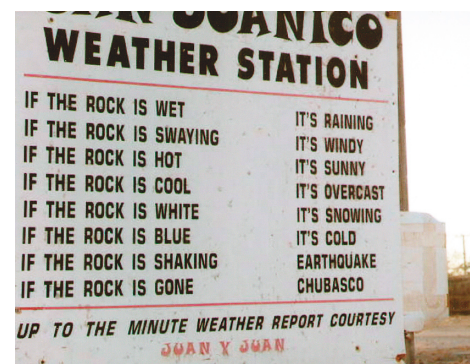


OSRS STABILISED: 1/4 FINN 1/4 TEXEL 1/2 PERENDALE

Key Points... (i) Perendale toughness
(ii) Texel muscling
(iii) Finn prolificacy
(iv) Easy-care
(v) Low maintenance

- **SIL Recorded; NZ Animal Breeding Trust (Bureau).**
- Stabilised crossbred for all NZ conditions.
- Lambs small and vigorous at birth.
- Lamb growth up to 400gms per day.
- High lamb survival.
- Carcasses high yielding. 'Market choice' type.
- Lambs finish well to heavy weights.
- Soft, very white, long, bulky, 32-34 micron wool.
- Medium adult body size.
- Excellent foragers; self reliant.
- Easy-care ewes; alert. Good milkers.
- Ewes maintain body condition under adverse conditions.
- Scanning percentage 180 plus, few triplets.

Comments: Combines the toughness of Perendales and Texels with Finn fertility. They are the 'best' survivors of 'three-breed' crossbreds. Extremely popular sheep breed now found everywhere in NZ.



Weatherboard. Chubasco means hurricane.



OSRS Dorper hoggets. Reared in drought conditions.



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